

AGENDA

LITIGATION SECTION OF THE STATE BAR EXECUTIVE COMMITTEE MEETING

11:00 a.m. to 2:30 p.m. Saturday, June 27, 2009

Fairmont Hotel

SAN FRANCISCO, CALIFORNIA

I. CALL TO ORDER AND CHAIR'S COMMENTS (Nysten) 11:00 a.m.

II. CONSENT AGENDA 11:05 a.m. to 11:15 a.m.

- A. Approval of the Minutes of the May 2, 2009 meeting
- B. Financial Report

III. ACTION ITEMS (to discuss in detail after brief reports on business matters as set forth below)

- A. TLOF and Master Class Update
- B. Amending Bylaws For New Positions -- Need Volunteers
- C. National Ad Buy For Law Suits
- D. Webinar Re Internet Marketing and/or Using AdWords

IV. BUSINESS MATTERS - 2009 INITIATIVES

A. TECHNOLOGY COMMITTEE (Nysten):

1. Discuss transition to "paperless Ex Comm"
2. Reiterate need to make arrangements for workroom training with Susan Orloff: committee and working group chairs need to set up as soon as possible; ADR committee as model. Mention need to do this asap because of e-mail attachment size limitations. Perhaps set up sessions with slots in advance and fill them afterwards?
3. Toolbox--coordination with Mentoring Project
 - (a) Index of articles (5 years back) with searchable .pdfs
 - (b) Webpage with local rules links:
www.courtinfo.ca.gov/rules/localrules.htm

B. BEST PRACTICES/YOUNG LAWYERS COMMITTEES

(Bodzin/England/Cappelluti)

1. Best Practices
 - (a) San Francisco -- report re status and current lineup of speakers and topics
2. Young Lawyers
 - (a) Annual Meeting Program
 - (b) New Practitioners Guide

C. OUTREACH AND DIVERSITY COMMITTEE

(Geibelson/Wright)

1. Contacting corporate counsel per Michael's e-mail of June 22

D. POCKET GUIDE WORKING GROUP

(Bodzin)

1. Objection checklist Rob circulated -- any comments?

E. HOT TOPIC WEBINAR OR BROWN BAG MEETINGS

(McGill/Newdorf)

1. Report on May 20 webinar "Law Firm Management & Marketing For Tough Economic Times"
2. Webinar on internet marketing and/or using Google AdWords--can we co-sponsor?
3. Tour of Historic California Courthouses
4. Referral Network

F. ADR Committee

(Berwanger)

1. Need to update website with correct member info
2. Project re sample arbitration provisions with related explanation

G. LEGAL ASIA PROGRAM

(Barber/Wilson)

1. Networking event at Deacons, oldest law firm in Hong Kong, and King & Wood, largest law firm in mainland China
2. Chambers Visit program includes several small and mid-size law firms

3. Including Rimsky Yuen, Chairman of the Hong Kong Bar Association and Lester Huang, President of The Law Society of Hong Kong as speakers
4. Publicity: to date, only a single paragraph in the "You Need To Know" section of the California Bar Journal. This alone resulted in over 40 calls and 4 registrations.
5. Launching planned marketing effort with first of several e-advertisements and e-blasts, plus $\frac{1}{2}$ page ads in the CBJ starting with March issue.
6. Goal is sold-out program

H. **MISCELLANEOUS PROJECTS.**

Witness Deposition and Cross Examination CD (Nylen)

Final cut has been completed. Music and titles are being added. Will be available for distribution shortly.

V. **BUSINESS MATTERS - ONGOING INITIATIVES**

1. **Jury Instructions** (Bodzin)

- (a) Any developments re new CACI instructions?
- (b) Discuss format of future reports -- keep comments on document versus stand-alone report. Can we obtain version in Word?

2. **Litigation Review** (Fabiano/Lam)

3. **Legislative and Rules Committee** (Chatterjee)

- (a) Any new developments re proposed amendment to Code of Civil Procedure section 2031.240 re privilege logs
- (b) Anything else?

4. **Education and Program Committee** (Rodich)

(a) 16 Programs at Annual Meeting in San Diego

5. Law Suits Program - (Rodich)

(a) Possibility of national ad buy?

6. Council of State Bar Sections (J. Wright)

(a) Report from most recent meeting

7. Litigation Update (Mellor)

VI. NEXT MEETING - AUGUST 1 OR 8? LOCATION?
TELECONFERENCE A POSSIBILITY?

ADJOURNMENT